

About WESTSIDE

Envisioned by hairdressing fanatics Jeanette Fransz and Beverley Bracken, the flagship salon is set in an industrial-inspired warehouse space, where a super talented family of stylists and colourists are encouraged to explore beyond the usual boundaries of their profession, paving the way for the next generation of revolutionary hair stylists.

The floodlit space, akin to a private loft apartment, acts as a blank canvas for community-led collaboration. Clients are invited to leave the chaos of the outside world behind in order to discover an authentic version of themselves within the salon's walls.

Coffee is made freshly on the premises by an expert barista, and the eponymous WESTSIDE spritz is served at the end of a long day. Take a seat and unwind in an environment that's been designed with synergy at its core and where both staff and clients are encouraged to express themselves freely.

WESTSIDE redefines the salon experience as we know it. Join us on the visionary joyride.

Our Mission

TO EMPOWER BY SHARING KNOWLEDGE, BEING SUPPORTIVE, AND UPLIFTING OTHERS. FROM FELLOW COLLEAGUES TO BRAND NEW CLIENTS, OUR GOALS ARE ALWAYS THE SAME.

About the founders

As hairdressers, colourists, educators and distributors, Jeanette and Beverley have been pillars of the industry for over 27 years, accruing invaluable knowledge every step along the way. And now the pair has decided it's time to empower others with their collected knowledge. Cue: WESTSIDE, their game-changing flagship salon and academy that's a platform for teaching and inspiring the next generation of hairdressers. By gathering a network of likeminded souls who want to reach beyond the limits of their profession, they aim to provide support for fellow creatives and shine a light on untrodden paths. The result? An innovative, energised team that delivers the best possible customer experience, time and time again. Everyone wins.

About you

You are encouraged to be fluid in exploring your limits; to craft your place in the world alongside a supportive, inspiring network, all with the aim of unlocking **WESTSIDE** the true potential of you: the next generation of hair stylists who look beyond trends in favour of skill, technique and a personalised service.

WESTSIDE is a hair salon & academy. We embrace and encourage creativity, education and sustainability, we are conscious about people and the planet.

WESTSIDE is the perfect place where freelancers grow and work towards their intentions.

Are you a hairstylist with more than one talent, for example: Make up, Photography, Text writer, Social media, Videographing?

Then this is the perfect opportunity for you:

About the role

- Working on the Salon floor with customers
- Working with the team on Marketing, Education, Creative content or Sales
- Working Business two Business with fellow hairdressers to provide support training and growth of new clients
- Developing your skills and learn more about yourself and share inspiration with others.

Our Offer

We offer new employment opportunities for hairdressers, to work in a creative salon at the inspiring VERKADE FACTORY, ZAANDAM.

Explore your ambitions, and grow an income revenue model, alongside your creativity.

Training courses: Trainer / Sales / Creative – Marketing support

Collaborate with the marketing team to strengthen the brands and hairdressers at Verkade and the consumers at WESTSIDE HAIR & SO MUCH MORE

The opportunity to work with a great team and master many parts of the hairdressing profession, powered by People 4 – Distributor of FUDGE PROFESSIONAL – NAK HAIR – NUMBER 4 HIGH PERFORMANCE HAIRCARE –

Work together in a team to create trends and pass this strategy on to our partner salons in our organisation

Jointly run and develop this creative space as a team, each with their own specific strengths.

A new way of earning a living with very interesting income opportunities

[Send us a note if you like to hear more!](#)